

i3



easyproblemsolving

i3

INVENTIVE  
IDEATION  
TO  
INNOVATE

*lets you thrive innovation*

# Innovation Workshop

## 13 - INNOVATION FAST FORWARDED

Change is imperative for growth, more so, in the current times – it has become necessary for **survival**.

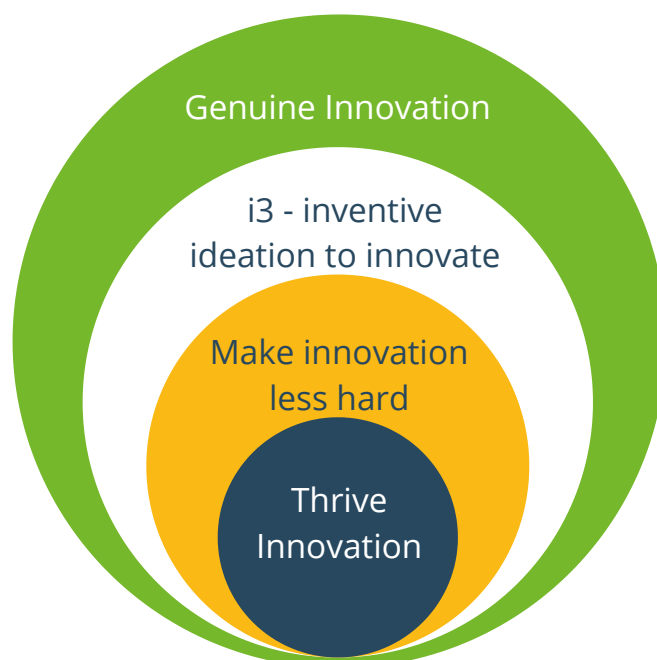
Survival – Businesses **need to survive, retain customers and employees** – for this you would **need to innovate** – find new ways of doing things.

**To innovate** – you either rely on best practices and/or ideate with your team.

**Best practices** – the ones those matter to you are hard to come by.

**Ideation** - requires one thinking beyond the limits of one's own experience. For those who have tried find that **creative, lateral thinking is hard**.

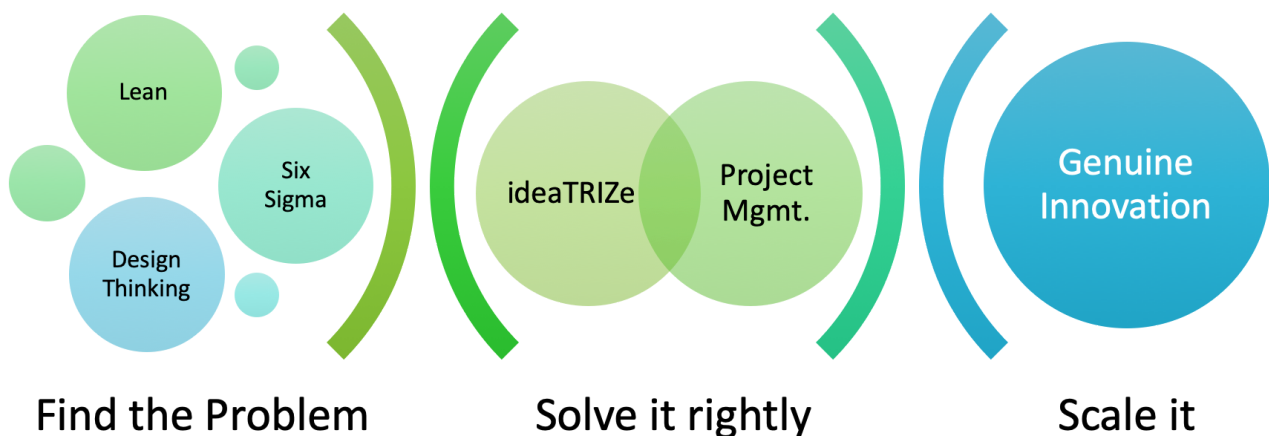
*This is where i3 can help*



# Innovation Workshop

13 - INNOVATION FAST FORWARDED

**i3 is a systematic, fluid way to find the right problems and then solve them rightly – helping businesses achieve their strategy.**



**ideaTRIZE** : TRIZ (Theory of inventive problem solving) identifies 40 inventive principles which were derived after study of 200K patents and patterns thus identified.

i3 bases the ideation session on practical adaptation of these principles and other methods to **get the creative leap**

*From determining right problem to implementation plan for innovative solution in 2 to 3 weeks*

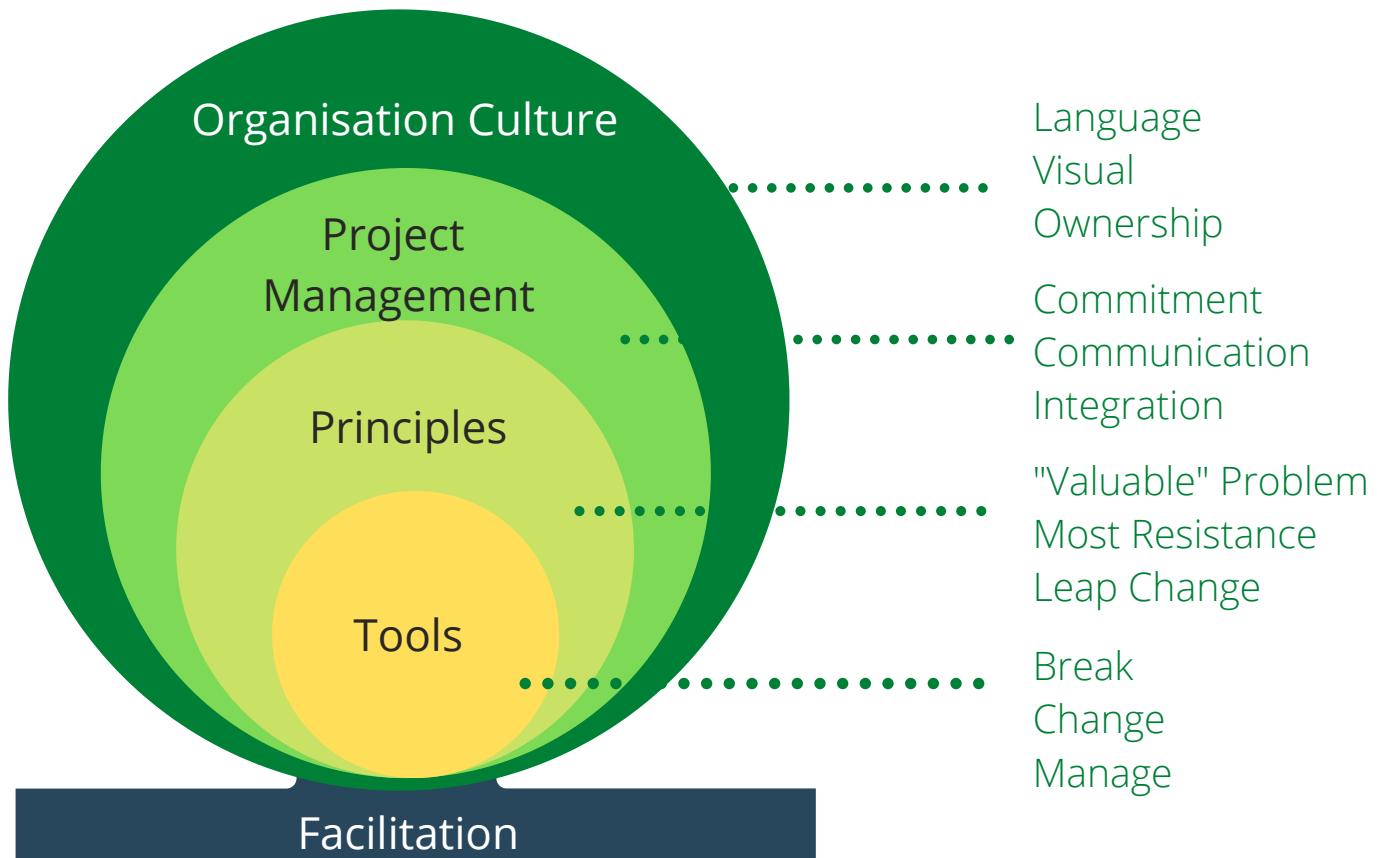
## When can i3 be applied

If you are looking for innovation in

- New projects
- Current products & processes - Operations, Sales, HR etc.
- New Product Development

*We customize all workshops – to ensure the outcome is achieved in 3 weeks*

## i3 Elements



*the program is available online & offline*

EasyProblemSolving is a bespoke value consulting firm focused on revenue and cost optimisation. Our expertise is in designing customised solutions using a unique blend of methodologies and technology. Our ethos is reflected in our statement "Right Tools make it easy" and we help you implement solutions. To help our clients in today's environment, we help conduct ideation & innovation workshops, training and helping implementation through program managing the strategic imperatives.

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